

PEI PIP
 quarterly
 snapshot
 Q4 (Jan-Mar 2026)

PEI's Provincial Immigration Partnership (PIP) is an Island-wide initiative that supports the development of community-based partnerships working to build more vibrant and inclusive communities across PEI.

Learn more about PIP's vision and mission [here!](#)

LEADERS FROM ACROSS PEI FORM PIP COUNCIL



In January, we brought community and government decision-makers together to form the PIP Council and were encouraged by the strong response from leaders across PEI.

Community organizations include PEI Community Navigators, CIF, IRSA, BIPOC Business & Professional Network, BIPOC USHR, PEI Connectors, CLI, Greater Charlottetown Chamber of Commerce, Anti-Racism Table, Cooper Institute, Holland College, Collège de l'Île, and UPEI.

Government representatives are invited from the Province (Workforce & Advanced Learning, Office of Immigration, Health & Wellness, Education & Early Learning), L'nuey, the Municipalities of Stratford, Cornwall, Summerside and Charlottetown, the Federation of Municipalities, and the Government of Canada (IRCC).

Informed by the Immigrant Advisory Table, BIPOC BPN, PEI Population Framework, and each member's perspective, the Council created a Community Plan for 2026-27. This year's four pillars are: (1) Economic Integration / Employment, (2) Social Inclusion & Belonging, (3) Housing Access & Stability, and (4) Navigation of Services.

PIP RECEIVES ANTI-RACISM GRANT FOR 'OPEN DOORS PEI: HIRING FOR SUCCESS'

We're pleased to share that PIP is among the organizations awarded funding through the provincial Anti-Racism Fund to support a new employer-awareness and training initiative. With support from PIP staff, alongside DEI and settlement experts, two PEI residents who have recently navigated the job market as newcomers will develop and deliver engaging training sessions for employers across the province.

The free sessions—designed for small business owners, operators, and HR professionals in larger organizations—will focus on inclusive hiring practices and the value newcomers bring to PEI's workforce.

The project will also deliver practical support materials, including:

- A social media campaign promoting the benefits of inclusive hiring
- An employer toolkit adapted specifically for the PEI context

Project timeline

- May-June: Contract positions posted; on-boarding
- Summer: Planning and content development
- Fall: Social media campaign rollout
- Winter 2027: Employer sessions delivered

Photo: Grant recipients at Anti-Racism Table event, February 20, 2026



LEARNING FROM OTHER RURAL IMMIGRATION PARTNERSHIPS

Settlement in rural areas and small towns differs from urban centres, with unique challenges and opportunities for newcomers and the broader community. To support this work, PIP is gathering best practices in rural settlement, near and far.

Through the Global Peer Connections program, we were matched with an immigration partnership in Whanganui, New Zealand. Their largest municipality is similar in size to Charlottetown and serves a large surrounding rural area. We found strong common ground during our introductory Teams meeting, and we'll go deeper into challenges and transferrable practices at future meetings.

Closer to home, PIP participates in the P2P Standing Committee for Immigration to Small, Medium, and Remote Communities, sharing what is—and isn't—working in other Canadian rural areas.

Metropolis Conference 2026 in Halifax highlighted additional promising rural practices. Nancy attended a session on rural Saskatchewan projects, including community-based research, a Pilipina women's project, and an anti-racism initiative in rural schools. She returned with new ideas and contacts, including rural LIP leaders from Atlantic Canada.

WORKING WITH THE COMMUNITY



PIP was out in the community and alongside partners, building relationships, learning from each other, and spotting new ways to collaborate. We attended Connect and Cultivate (IRSA), the Lunar New Year Celebration (Chinese Society of PEI), and the Community Impact Summit (Community Sector Network), connecting with community leaders on priorities that shape our work.

We also supported partner-led events and planning, including IRSA's Bridging to Success and the BIPOC BPN's Economic Integration Action Planning Days, advancing our shared goals of meaningful inclusion and economic integration. Behind the scenes, PIP stayed involved with the Feel Well Community Action Network, PEI Community Navigators Steering Committees, and the BIPOC BPN Economic Integration Needs Assessment Oversight Committee, and contributed to planning for the Belonging Tour - PEI with Alive House. We're grateful for the continued collaboration and excited about what's ahead.

GRATITUDE AND BEST WISHES FOR THE NEXT CHAPTER

After more than two decades of dedicated work in PEI's settlement sector, Rocio McCallum has stepped down as PIP Project Manager to begin a new chapter. Rocio has been instrumental in convening the Immigrant Advisory Table and the PIP Council, and in moving forward several important initiatives this past year. She will be deeply missed at PIP and IRSA, and we thank her for her outstanding leadership and lasting contributions to welcoming and inclusive communities across PEI.



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